

OR Business Management Conference

FEBRUARY 6–8, 2024

RENAISSANCE GLENDALE
HOTEL AND SPA

PHOENIX, ARIZONA

YOUR ATTENDEE JUSTIFICATION GUIDE

We hope to see you in Arizona!

We understand it's been difficult to travel these last couple of years but now more than ever is the time to regroup and meet up at OR Business Management Conference to share solutions and learn from the experts that will help you maximize efficiencies, identify revenue opportunities and increase the profitability of the surgical suite while ensuring superior patient satisfaction.

This **Attendee Justification Guide** is for you to share with your leadership to show why you can't miss OR Business Management Conference, February 6–8, 2024, Phoenix, AZ.

This is the *only* conference focused exclusively on the business management of the surgical suite.

Here are some pointers on how you can convince your boss:

1. Make sure you educate yourself on the conference details. You can do that by downloading the attendee brochure [here](#).
2. Identify at least three sessions you'd attend and think of how those sessions will help your position and company. Sessions focus on data analytics, finance, operations, outpatient, performance improvement, regulatory, staffing, strategy, supply management, and technology.
3. The earlier you register, the more money you can save.
4. Send a formal request to your boss using the letter template and supporting information below.



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Connect with a global community of perioperative business leaders.

Who attends OR Business Management Conference?

Titles:

- Business Managers
- Directors
- C-Suite Executives
- Finance Directors
- Administrators
- OR Manager/Supervisor
- Purchasing/Procurement

Facilities include:

- Academic Hospitals
- Ambulatory Surgical Centers
- Children's Hospitals
- Community Hospitals
- Tertiary Hospitals

Education

The conference features two workshops and 30+ educational sessions presenting the latest information, trends, best business practices, case studies, and take-home tools focused on these areas:



Artificial Intelligence



Leadership



Performance Improvement



Quality/Safety



Data Analytics



Operations Efficiency



Regulatory



Supply Management



Financial Management



Outpatient Surgery



Staffing



Technology

[>>> Explore the Full Agenda](#)

[>>> Meet the Speakers](#)

At the conclusion of the OR Business Management Conference, you will receive instructions to access your personalized CE certificate listing the contact hours you earned from attending the conference. The 2024 program has been approved for up to 18.0 CEs by Provider #15831 and up to 14.0 hours of AEU's by BASC Provider #1301.

Benefits I'll bring back:

- There are 12 take-home tools exclusive to the conference attendees that can be used as soon as I return to implement actionable strategies to reduce costs, increase revenue and maximize profitability.
- New connections with vendors and other external resources that can enhance patient experience and optimize daily operations.
- Real-world solutions and strategies that were shared from thought leaders and experts actively working in the field
- And more!

[>>> Download the Attendee Brochure](#)

[>>> See who's Exhibiting](#)

SAMPLE LETTER TO YOUR EMPLOYER

Hi [Manager Name],

I am requesting approval to attend the OR Business Management Conference, February 6–8 2024, Phoenix, AZ. It is the only conference focused exclusively on the business management of the surgical suite.

By attending this conference, I'll be arming myself with the information, business insights, financial strategies and tools to maximize efficiencies, identify revenue opportunities and increase the profitability of the surgical suite while ensuring superior patient satisfaction.

The conference agenda features two workshops, two keynote addresses, two general sessions, 17 breakouts, four Peer-to-Peer Discussion Groups and over 25 speakers. Speakers represent facilities such as Vanderbilt University, Cleveland Research Company, Lehigh Valley Health Network, Massachusetts General Hospital, Mayo Clinic, United States Military Academy, West Point, ECRI, UCLA Healthcare and more.

Here are just a few of the benefits of my attendance:

Education: A remastered conference program focuses solely on the future of the business of perioperative services because the future is now. By attending this conference it shows my commitment to continuous education and my desire to enhance my current skill set. In addition, I'll have the opportunity to earn CE credits to maintain my certification.

Real-world application: The case studies presented will offer insight into how the application of new business tactics returned on their investment, and allow me to see first-hand how we could implement them at our facility to positively affect day-to-day operations. Plus, I'll have access to 12 take-home tools I can implement upon return to our facility.

Networking: OR Business Management Conference is the only industry conference for leaders like me, and the connections I'll make will benefit our organization. Having a resource to ask questions as we implement new ideas will only aid performance and outcomes.

Today's latest & greatest: In addition to the education and networking, the vendors who will be in attendance may offer solutions that can aid our operations, technology, or people management. I can connect with 30+ vendors over just 3 days – a significant time savings as opposed to scheduling individual meetings around our regular work days. This will allow me to bring home ways for us to solve current problems and create more lean business practices.

Upon my return, I'd be happy to provide a recap of what I learned and develop a list of action items for our team.

Also, the earlier I register, the more money we can save. And, if more colleagues want to attend from our organization we can save 10% on their registration.

Thank you for your consideration.

Best,

[your name]