

OR Business Management Conference[®]

It's not back to business as usual. The future we've been talking about is here.

FEBRUARY 6 – 8, 2024

EXHIBIT DATES: FEBRUARY 6-7, 2024

**RENAISSANCE PHOENIX
GLENDALE HOTEL & SPA**

PHOENIX, ARIZONA

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AND
SAVE!**

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OR Manager[®]

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Intelligence

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It's not back to business as usual. The future we've been talking about is here.

On behalf of the OR Manager Team and the Planning Committee, it is my pleasure to invite you to Phoenix, Arizona for the 2024 OR Business Management Conference.

With feedback from our previous attendees and our planning committee from around the country we've assembled a panel of experts who will educate you on the future of the business of perioperative services because the future is now. Our intent is to foster networking, encourage thought provoking conversations and also have some fun!

This conference will focus on the various topics affecting the efficiency and profitability of the OR. Including financial management, data analytics, artificial intelligence, staffing, quality/safety, performance improvement, supply management, regulatory, and leadership for hospitals and ambulatory surgery centers.

We begin on Monday, February 5, with two choices of outstanding Pre-Conference Workshops. Option 1 is, OR Business Management Training Bootcamp, which will focus on key aspects of managing resources. Option 2 is, Planning an OR Renovation – Are you Prepared? This will cover topics of consideration when redesigning an OR and is based on a case study.

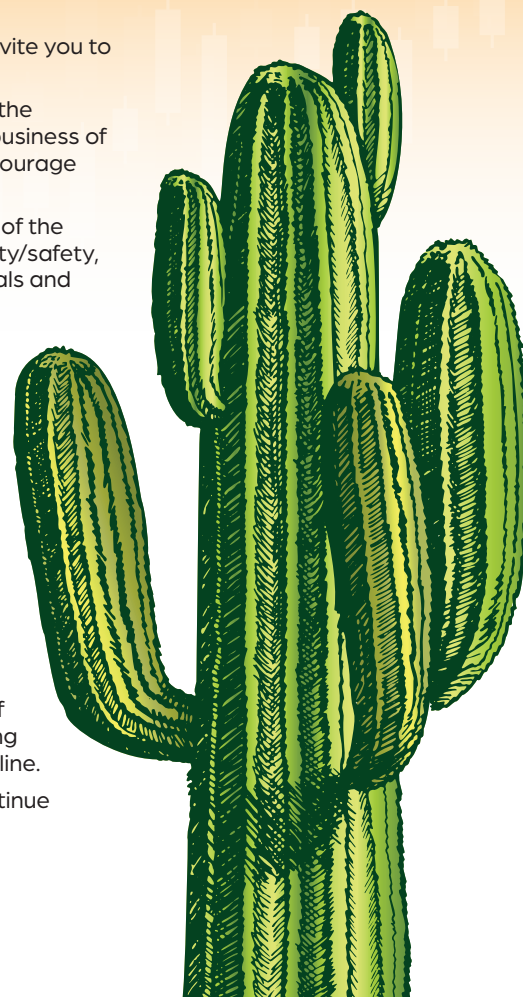
Tuesday, February 6, starts with our opening keynote, **The Future is Now – Novel Solutions to Advance Health Equity and Improve Patient Outcomes**. This presentation will explore cutting edge technology and how AI is transforming the industry by modernizing healthcare and driving positive change. The remainder of the conference breakout sessions are focused on various topics that include supply chain, outpatient surgery trends managing labor expenses, AI, managing data and much, much, more.

Your attendance at this year's conference shows your commitment to continuous education and a desire to enhance your current skill set to be prepared for the future of perioperative services. We are certain you will develop and enhance your critical thinking skills and develop the tools to increase revenue, reduce costs and improve the bottom line.

We sincerely hope the networking connections you will make will be life long as you continue on your journey as a leader.

See you in Arizona!

Amy Bethel, MPA, RN, NE-BC
Education Coordinator
OR Business Management Conference



Program Committee Members

The program committee is comprised of people who face the same challenges as you do and who are passionate about a conference that is relevant, timely and actionable.

Amy Bethel, MPA, RN, NE-BC
Education Coordinator
OR Business Management Conference

Hazel Boyd, MBA
Operations Manager –
Transforming Tomorrow
Boston Children's Hospital

Bethany Daily, MHA
Executive Director, Perioperative Services
& Healthcare Systems Engineering
Massachusetts General Hospital

**Christina Gravalese, MSN, RN,
NE-BC, CPAN, CAPA**
Administrative Director,
Perioperative Services
Detroit Receiving Hospital

JoAnn Greene, MBA, LMSW
Director of Operations
Phelps Hospital

Judy Mathias, MA, RN
Clinical Editor
OR Manager

Megan Mitchell, MBA, CLSSGB
Director of Business Operations
Springfield Memorial Hospital

Tarsilla Moura
Senior Editor
OR Manager

Eric Quint
Director Perioperative Services
Northern Light Eastern Maine
Medical Center

Dolores Reisert, MS, RN, CNOR, NE-BC
Senior Director Patient Care;
Perioperative Services
Long Island Jewish Medical
Center, Northwell Health

Matthew Ruby, MHA
Director, Business Operations
Surgical Services
Northwestern Memorial Hospital

Sheila Stein, MSN, CNS, FNP-BC, CRNFA
Nurse Practitioner, Robotics Coordinator
Cayuga Medical Center

Denise Waslo, MSN, RN, CNOR, CSSM, NE-BC
Associate Executive Director
Perioperative Services
Long Island Jewish Valley Stream

Bob Winandy, MSN, MBA, RN
Chief Executive Officer
Brightside Surgical, Brightside Specialty
Clinics, and Infinity Medical Management

2024 CONFERENCE AGENDA

The conference features two workshops and 30+ educational sessions presenting the latest information, trends, best business practices, case studies, and take-home tools focused on these areas:



Artificial Intelligence



Performance Improvement



Data Analytics



Regulatory



Financial Management



Staffing



Leadership



**Quality/
Safety**



Operations Efficiency



Supply Management



Outpatient Surgery



Technology



NEW! Peer-to-Peer Roundtable Discussions

The OR Business Management Program Committee will facilitate Peer Roundtables on Wednesday, February 7 to discuss hot topics impacting OR business managers. Topics include: Financial Management, ASC/Outpatient Surgery, Staffing/Human Resources, and Operational Efficiencies. This is your opportunity to share ideas with like-minded individuals who are dealing with the same issues. Learn from your peers on best practices and how to improve your day-to-day business operations.

NEW! Poster Presentations

The new Poster Gallery provides a forum for presenting completed research or in-progress research with preliminary results. It is an opportunity to learn about new research, performance improvement projects, and clinical practice innovations.

12:00 PM – 5:00 PM

Registration, Sponsored by **GETINGE** 

2:00 PM – 5:00 PM

Pre-Conference Workshop 1: OR Business Management Training Bootcamp

Effective OR business management skills are critical to ensure that surgical services run smoothly, efficiently, and cost-effectively.

This training course will focus on key aspects of managing resources effectively, fostering teamwork, ensuring quality, and communicating effectively. Members from the committee will give lessons and scenarios on how to improve performance as it relates to core competencies to effectively manage the business side of the surgical suite.

Learning objectives:

- Identify ways to develop and maintain a positive work environment and foster teamwork among staff.
- Explore quality management principles, including process improvement, risk management, and patient safety.
- Discover areas for cost savings, how to track expenses and how to manage budgets.

SPEAKERS:

- Bethany Daily, MHA, Executive Director, Perioperative Services & Healthcare Systems Engineering, Massachusetts General Hospital
- Sheila Stein, CNS, RN, FNP-BC, CRNFA, Nurse Practitioner/Robotics Coordinator, Cayuga Medical Center
- Hazel Boyd, MBA, Operations Manager – Transforming Tomorrow, Boston Children's Hospital



Pre-Conference Workshop 2: Planning OR Renovations – Are You Prepared?

Preparing for an OR renovation while keeping cases running is no easy task. Beginning a construction project and determining your workflow takes careful planning. How do you go about designing a new OR suite working within the square footage you have? Do you need an infection control risk assessment? How do you bring your space up to code? These are just some of the considerations to approaching a renovation project in the OR.

Attend this session to hear from one team on how they tackled one of the most challenging renovations. From redesigning the whole floor to determining their workflow, hear the lessons learned to master a successful renovation while keeping cases running.

Learning objectives:

- Recognize who should be part of your construction team to give input on the space design.
- Examine the pre-planning stages from construction drawings to determining your workflow.
- Discover how to keep cases scheduled and your ORs running during a renovation project.

SPEAKERS:

- Kaye Reiter, MSN, RN, NE-BC, Perioperative Subject Matter Expert and Consultant, Impact Advisors, LLC
- Kaycee Shiskowsky RN, MBA, NE-BC, EDAC, Manager of Clinical Planning and Design, UHealth
- Bob Medziuch, Vice President, Hasenstab Architects Inc.



Top 12 Take-home Tools

Start implementing what you've learned as soon as you return to your facility! Here are the planning committee's Top 12 Take Home Tools available only to conference attendees.

Cost Savings and Cost Avoidance Excel

Spreadsheets: These excel templates will allow participants to plug-in their own data to track annual cost savings projections and cost avoidance initiatives such as tray rationalization.

25x5 Documentation Burden Reduction

Toolkit: This toolkit is designed to guide organizations through the process of reducing documentation burden and provides resources related to governance of EHR optimization, implementation of solutions to reduce burden, and measurement of burden reduction.

Video about the "HOUSES" Platform: This video will help users understand the Housing-Based Socioeconomic Status (HOUSES) Program to apply at their institutions. The video will explain how the platform works to translate scientific evidence into practice and policy.

Room Utilization Template: This take-home tool is based out of Epic data. A copy of program requirements and the educational process for room utilization will be provided.

OR Governance Bylaws: A template of bylaws for the Executive Committee as well as subcommittees can be applied to any perioperative governance structure.

RN Scrub Training Program: This take-home tool will provide steps to a successful RN scrub training pilot program that can be implemented at any-sized facility.

Top 10 Health Technology Hazards: ECRI's list of the top 10 health technology hazards that warrant priority attention for the coming year.

Product Requests Calculator: A template for calculating the financial and operational impact of product requests. Presented in an Excel format, multi-tabbed workbook that will allow the end-user to populate fields with information about new product proposals and to summarize the impact.

Tracking Tool for Product Status: This take-home tool can be applied locally to the end-user's institution. Presented in an Excel format, this tracking tool will enable the end user to track the status of their product requests.

Teamwork Staffing Infographic:

This take-home tool provides a snapshot of cross functional teams in business operations, clinical operations and administration. The infographic demonstrates the core pillars of support leading to better patient outcomes, staff satisfaction and increased profitability.

Social Determinants of Health (SDOH)

Skills Matrix Template: Guide to help leverage your specific EQ style with an equity lens. This personalized behavioral map will help you to model culturally responsive approaches to patient care and wellbeing.

Staffing Calculation Tool: This take-home tool will explain the methodology to calculate appropriate staffing levels in the Sterile Processing Department (SPD). A universal calculation method listing the processes performed by SPD teams and the associated average time will provide an estimate of expected staff workload.

6:30 AM – 6:30 PM

Registration, Sponsored by **GETINGE** 

7:15 AM – 8:00 AM

Grab-and-Go Breakfast and Networking with Exhibitors

8:00 AM – 9:15 AM

Opening Keynote: The Future is Now – Novel Solutions to Advance Health Equity and Improve Patient Outcomes



U.S. healthcare organizations face major challenges in measuring and addressing the impact of social determinants of health (SDOH). However, SDOH plays a major role in treatment and patient outcomes, especially among the underserved. As healthcare providers, we are often constrained by a lack of validated, automated, scalable, standardized, and real-time patient data. This problem is further exacerbated from biased artificial intelligence (AI) tools and unfair risk adjustment models (RAM) used to assess performance and provide proper treatment.

Recognizing and addressing SDOH can lead to better health outcomes for individuals and communities. By addressing social factors that contribute to health disparities, healthcare systems can tailor care plans to individual needs. This personalized approach can lead to better adherence to treatment plans, improved patient outcomes and higher patient satisfaction scores.

Join us for the opening keynote where Young Juhn, MD, MPH, Professor of Pediatrics and a Clinician Investigator at Mayo Clinic, will share his research on how the national cloud-based HOUSES Platform is transforming the industry, modernizing healthcare, and positively impacting the financial health of organizations.

Learning objectives:

- Identify the current challenges for measuring and addressing SDOH in healthcare delivery.
- Apply the HOUSES Index and its cloud-based platform to address the current national challenges for accurately measuring SDOH.
- Give examples of ways to improve patient safety, quality and the financial health of an organization by applying the HOUSES index.

SPEAKER

- Young Juhn, MD, MPH, Professor of Pediatrics and a Clinician Investigator, Mayo Clinic



9:15 AM – 10:15 AM

Networking with Exhibitors

10:15 AM – 11:15 AM

Decreasing Documentation Burden by 75% in 5 Years: The 25x5 Initiative



In a joint effort, a national group of Health Informaticists and key industry stakeholders have put together a call-to-action plan targeting providers, health systems, health IT vendors and advocacy groups. The aim is to drive clinical documentation burden to a level equivalent to 25% of its present state within 5 years.

Attend this session to learn how the call-to-action plan is evolving, what that means for maintaining electronic health records in the future, and what you can do to reduce administrative burden in your health system.

SPEAKER:

- S. Trent Rosenbloom, MD, MPH, FACMI, FAMIA, Vice Chair for Faculty Affairs and a Professor of Biomedical Informatics, Vanderbilt University



Optimizing the OR – Cost Savings and Waste Reduction



In recent years, North Shore University Hospital's perioperative services team has cultivated a culture of cost-effectiveness through formation of interdisciplinary teams comprising surgeon and nurse manager leads, along with frontline team members. These teams have been focused on generating cost savings through product standardization, tray rationalization, and preference card management. By implementing these measures, they have successfully achieved nearly \$1 million in savings.

Attend this session to learn the steps they took and how you can reduce costs without compromising patient care in your facility.

SPEAKERS:

- Adam Becker, Assistant Vice President of Financial Operations for Perioperative Services
- Ryan Ott, Manager, Financial Operations, Periop Services
- Kelly Treacy, Associate Executive Director of Perioperative Services, North Shore University Hospital & Long Island Jewish Medical Center



Outpatient Surgery Trends – What's on the Horizon?

Market and regulatory changes are leading to the migration of traditional inpatient procedures to lower-cost settings. Attend this session to hear the latest intelligence from the investment analyst community on trends impacting the future of healthcare delivery models. Learn how hospitals can prepare for the shift to outpatient procedures and how commercial payers are reacting.

SPEAKERS:

- Jamie Clow, Research Analyst
- Andrew Cerroni, Research Associate Cleveland Research Company

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11:30 AM –
12:30 PM

Legal Implications of AI in Healthcare

As the integration of artificial intelligence (AI) has been gaining momentum in the healthcare sector, the number of FDA-cleared algorithms has surged. This exponential growth signifies the immense potential of AI in healthcare and raises important questions about liability and patient safety.

What are the risks and implications if AI fails? Who's to blame—is it the hospital's, the manufacturer's, or the healthcare professional's fault? Attend this session to learn where the liability stands if something goes wrong, and how technology is evolving to improve patient outcomes.

SPEAKER:

- Brent Savoie, MD, JD, Vice Chair for Radiology Informatics, Section Chief of Cardiovascular Imaging, Vanderbilt University



Strategy to Reduce Temporary Labor Expense

Lehigh Valley Health Network (LVHN) assessed alternative solutions to support staffing shortages. Working collaboratively with patient care services, two float pools were created to improve efficiencies. As a result, LHVN immediately reduced temporary labor expenses by over \$1.3 million. It is expected with each additional multispecialty float addition, LVHN can reduce temporary labor expenses by approximately \$125,000 per person each year. By December, 2024, LHVN expects to eliminate nearly \$5.5 million in temporary labor expenses. Attend this session to learn the steps they took and how to apply the methodology at your institution.

SPEAKERS:

- Tammy Straub, Administrator of Perioperative Services
- Alexandre Warman, MBA, Administrator of Perioperative Business Services, Lehigh Valley Health Network



Business Operations and Clinical Operations – Working Together to Achieve a Common Goal

Achieving success in an Ambulatory Surgery Center (ASC) relies on fostering excellence and a sense of teamwork. This presentation delves into the significance of collaboration within an ASC and its crucial role in accomplishing organizational goals. It outlines key areas within the organization, highlights their importance, explores the interdependencies between these areas, and provides insights into establishing efficient communication channels throughout the center.

SPEAKER:

- Nyleen Flores, Administrator, Total Surgery Center



12:30 PM –
2:00 PM

Luncheon Presentation, Sponsored by LeanTaaS

2:00 PM –
3:00 PM

Dessert with Exhibitors

3:00 PM –
4:00 PM

Rewarding Value Not Volume

The transition from a volume-based care to a value-based care model is an ongoing process within the U.S. healthcare system. Initially, providers were compensated based on the quantity of services rendered. However, the system has progressed towards rewarding performance, with the ultimate goal of prioritizing higher value care. Presently, we find ourselves in an intermediary phase where payment is based on performance. What is the future of value-based care and how will it impact surgical services?

SPEAKERS:

- Lauren Cricchi, Associate Principal, Financial Services, Avalere Health
- Katie Sullivan, Partner, Kirkland & Ellis, LLP



A Decade of Decisions: New Products and Lessons Learned

Over the past 10 years, Massachusetts General Hospital has been evaluating the introduction of new products to enhance patient care. This session will provide insights into their product selection process, how they successfully onboarded and offboarded products and the methodology for evaluating financial impact.

SPEAKERS:

- Stephanie Casanova, Director of Procedural Business Services
 - Courtney Costello, Senior Analyst, Strategic Technology Implementation and Impact
- Massachusetts General Hospital



Leadership Training Skills Designed for Future Performance

This session is for new and long-time OR business managers looking to improve their leadership skills to keep up with trends impacting the changing workforce. This session will provide essential training tools you need to help you excel in your role to lead your team moving forward. Attend this session to learn new approaches to effectively leading your team including: staff engagement, staff retention, soft skills, tapping into emotional intelligence, understanding culture shifts and building an inclusive OR.

SPEAKER:

- LTC Shari S. Bowen, Assistant Professor, United States Military Academy, West Point



4:15 PM –
5:15 PM

General Session: Fast-Forward – ECRI's Top 10 Health Technology Hazards

Each year in January, ECRI publishes their Top 10 Health Technology Hazards. Produced by ECRI's device evaluation group, the list identifies the potential sources of danger ECRI believes warrant the greatest attention for the coming year and offers practical recommendations for reducing risks. Attend the General Session, presented by ECRI, as they unveil their Top 10 Health Technology Hazards for 2024.

SPEAKER:

- Jason Lauanders, MSc, Director of Operations, Device Evaluation, ECRI



5:30 PM –
7:00 PM

Welcome Reception

Wednesday, February 7

6:45 AM –
5:00 PM

Registration, Sponsored by **GETINGE** ✱

7:15 AM –
8:30 AM

Breakfast Presentation, Sponsored by **FUJITSU**

8:30 AM –
9:30 AM

Networking with Exhibitors

9:30 AM –
10:30 AM

The Increasing Role of Robot-Assisted Surgical Procedures and the Future of Telesurgery

Robot-assisted surgical procedures have been playing an increasingly significant role in modern medicine, and they hold immense potential for the future. As technology advances, the future of robot-assisted surgery holds even more promise and even greater potential for telesurgery. Attend this session to learn how innovative technologies are evolving and revolutionizing the field of surgery to improve patient outcomes.

SPEAKER

- Michelle Toder, MD, Clinical Lead, Computer Assisted Surgery Program, Northern Light Health – Eastern Main Medical Center



Centralizing SPD to Serve Multiple Facilities

Attend this session to get education on the benefits to centralizing sterile processing departments. Experiences will be shared via stories and tactics on how to transform a decentralized department into a centralized department. Discussions will include process improvements, tray utilization, and inventory management.

SPEAKERS:

- Jeff O'Brien, Director Central Processing/Regulatory Compliance, Hackensack University Medical Center
- Marisela Morell, Interim Manager Sterile Processing, Boston Children's Hospital



Financial Management – Peer-to-Peer Discussion

Topics for the financial discussion:

- Contribution margins
- Cost savings opportunities
- Price benchmarking
- Favorite capital purchase

FACILITATOR:

- Bethany Daily, MHA, BA, Executive Director, Perioperative Services and Healthcare Systems Engineering, Massachusetts General Hospital



10:45 AM –
11:45 AM

Tools for a Brighter Future – Collaboration Between Sterile Processing and the OR



Sterile Processing Departments (SPDs) are the backbone of hospitals and surgical centers. Without a well-trained and highly detail-oriented SPD, infection rates will rise, surgical site infections will increase, and surgeons will not have the proper tools to perform the patient's procedure.

Successful collaboration between the SPD and the OR to meet service demand is critical. Attend this session to learn how to forge a stronger partnership between the OR and SPD to improve operational efficiencies for the future.

SPEAKERS:

- W. Zeh Wellington, DNP, RN, NE-BC, Director of Procedural Care – Surgical Services, Ann & Robert H. Lurie Children's Hospital
- John Olmstead, MSN, MBA, CNOR, FACHE, Senior Director, Surgical & Procedural Services, The Community Hospital



Data Driven Approach to Workforce Solutions

As healthcare enters a new era, it is crucial to explore novel approaches to staffing solutions. Using workforce analytics and a data driven approach can help optimize staffing workflow to meet OR demand. This session will delve into the tools available to help solve workforce challenges. Explore ways to support team structures using predictive analytics to optimize staffing workflow. Learn how data driven decisions can maximize OR efficiencies and improve financial outcomes.

SPEAKER:

- Leigh Ann Nordt, Director of Nursing Business Operations and Staffing, UVA Health



ASCs/Outpatient Surgery – Peer-to-Peer Discussion

Topics for the ASC discussion:

- Expanding service lines
- Reimbursement
- Service contracts
- ASC joint ventures

FACILITATOR:

- Bob Winandy, MSN, MBA, RN, Chief Executive Officer, Infinity Medical Management, Brightside Surgical, Brightside Specialty Clinics



11:45 AM –
1:15 PM

Luncheon Presentation, Sponsored by **PEGASYS** **ORion**

Earn CEs!
See page 9 for details

1:15 PM –
2:00 PM

Dessert with Exhibitors

2:00 PM –
3:00 PM

Connecting the Dots between the Perioperative Executive Committee and Hospital Operations



The leadership team at the University of Utah Health has worked to create increased connections between the perioperative executive committee and hospital operations in order to develop a new communications structure to address financial strain and capacity issues. Since the implementation of the new communications structure, perioperative services has increased block utilization and improved operational efficiencies.

Attend this session to understand the steps they took to improve performance and how they communicated key metrics to their OR governance committee.

SPEAKER:

- Joe Falk, Associate Executive Director of Surgical Services/Trauma Services
- Smitha Warriar, MD, Chief Surgical Operations Office
University of Utah Health



Integrating Checkpoints to Ensure Patient Well-Being



The five social determinants of health (SDOH) profoundly impact individuals' overall well-being and have long-lasting effects. These determinants encompass various aspects, including healthcare access, neighborhood conditions, and education, all of which play a significant role in every patient's admission. For marginalized individuals, these factors become even more critical. In this group coaching session, participants will explore how to critically examine their own understanding of health equity within their roles as healthcare providers to improve patient outcomes.

SPEAKER

- Tesha Nesbit, RCC, Founder and Principal, Phoenix Rising Coaching & Consulting



Staffing/HR Issues – Peer-to-Peer Discussion

Topics for the staffing discussion:

- Staff recruitment/retention
- Creative staffing models
- Staff orientation best practices
- Staff recognition ideas

FACILITATORS:

- Denise Waslo, MSN, RN, CNOR, CSSM, NE-BC, Associate Executive Director Perioperative Services, Long Island Jewish Valley Stream
- Dolores Reisert, MS, RN, CNOR, NE-BC, Senior Director Patient Care; Perioperative Services, Long Island Jewish Medical Center, Northwell Health



3:00 PM –
3:30 PM

Social Break with Exhibitors

3:30 PM –
4:30 PM

Healthcare Policies – What Regulatory Changes are Coming?

Will there be sweeping healthcare policy changes in 2024 that will impact providers? What legislation has been introduced in Congress that will likely be passed to improve healthcare delivery, staffing, supply chain, and medical billing? Attend this session to learn what regulatory changes are coming and how to prepare your OR.

SPEAKER:

- Soumi Saha, Head of Government Affairs, Premier, Inc.



Training RN Workforce to Mitigate Surgical Technologist Shortage



A significant shortage of surgical technologists led to more than 50% of positions remaining vacant at Marshfield Medical Center, Eau Claire. To address this issue, an RN scrub training program was piloted, focusing on providing basic surgical instrument and back table training. The curriculum was collaboratively developed by a multi-disciplinary team. As a result, six nurses were trained to scrub and hold retractors, while three nurses were trained to scrub and assist with basic cases. These additional trained staff have significantly supported OR capacity, with an 85% utilization of available OR minutes.

SPEAKER:

- Dr. Genevieve Kragness, Nurse Manager, Marshfield Medical Center, Eau Claire



Operational Efficiencies – Peer-to-Peer Discussion

Topics for operational efficiencies discussion:

- First case on-time starts/block scheduling
- Advanced analytics/dashboards
- System-ness & standardization

FACILITATOR:

- Matthew Ruby, MHA, Director, Business Operations Surgical Services, Northwestern Memorial Hospital



6:00 PM –
9:00 PM

Night Out @ Chicken N Pickle

\$90 per person (Ticket included with Premier Pass)

For some added fun outside of the conference venue, we're hosting a Night Out! Join us at this brand-new location of Chicken N Pickle for a dinner buffet, drinks, and games! (Learn more on page 10).

Thursday, February 8

7:45 AM –
12:00 PM

Registration, Sponsored by **GETINGE** ✱

8:15 AM –
9:30 AM

Breakfast Presentation

9:45 AM –
10:45 AM

General Session: Imminent Supply Chain Disruptors – What's Your Business Continuity Plan?

Since the pandemic started, one of the biggest disruptors in the OR has been overcoming supply chain challenges. Pre-pandemic, the OR generally had what it needed in terms of supplies. Once the pandemic hit, priorities shifted. What the pandemic has taught us about the healthcare supply chain has been eye opening and has shifted our mindset for the future. As we settle into a post-pandemic era, reverting back to old ways is not an option. OR teams need to re-evaluate their resources and dedicate supply chain leaders to work hand-in-hand with the OR to protect their supply lines for the future.

Learning objectives:

- Explore the concept of business continuity and strategies to proactively prepare and mitigate supply chain disruptions.
- Examine the role and structure of supply chain value analysis teams and the advantages of having a clinical background.
- Discover how the supply chain leader and the OR can work together and identify problems before disaster strikes.

SPEAKER:

- Mike Schiller, Senior Director of Supply Chain, Association for Health Care Resources & Materials Management



11:00 AM –
12:00 PM

Closing Keynote: Staffing Models Built for the Future – Improving Efficiencies and Profitability of the Surgical Suite

What does the future hold for perioperative nursing, temporary staffing, and the use of travelers to address workforce shortages? How has the staffing crisis evolved since the onset of the Covid-19 pandemic, and where do we stand today? Will travelers become a permanent fixture in healthcare staffing? Additionally, what legislative changes can we anticipate to regulate the fees charged by staffing agencies and prevent price gouging? Are there policies on the horizon that could impact nurse staffing ratios and bring about significant change?

Learning objectives:

- Discover effective strategies for managing transient staff to ensure patient safety and high-quality care.
- Explore the steps to organizational change and how to right-size your staffing model.
- Apply concepts to solve workforce challenges that will increase efficiencies and profitability of the surgical suite.

SPEAKER:

- Karen Grimley, PhD, MBA, RN, FAAN, FACHE, Chief Nurse Executive, UCLA Healthcare and Assistant Dean UCLA School of Nursing



Continuing Education Credit

The 2024 OR Business Management Conference (Access Intelligence) is an Approved Provider of:

- Continuing Education (CEs) by the California Board of Registered Nursing, Provider #15831 for up to 18 contact hours.
- Administrative Education Units (AEUs) by the Board of Ambulatory Surgery Certification (BASC), Provider #1301 for up to 14.0 AEU's.

In addition, OR Manager works with the Competency & Credentialing Institute (CCI), the leader in perioperative certifications. The continuing education earned at the OR Business Management Conference can be applied towards the CNOR, CSSM, CNAMB certification and recertification requirements. To learn more about CCI certification requirements please visit: cc-institute.org.



Meet the Exhibitors



Learn about new products, watch demos and more when engaging with exhibitors.

New solutions and innovative approaches to patient care and operations are surfacing each year. **Stay ahead of the curve by learning about these products** and how they can benefit your facility from admission to discharge.



Build relationships that will benefit you for years to come – Whether you have an immediate need for

a product, or a future need, creating a partnership is key to a successful venture. From staff education to transparency on pricing, contracting and more, a strong relationship with your vendor representative will **create trust and open more opportunities for your facility in the future.**



Answer your most pressing questions, experience first-hand the products your teams are

using every day, and learn how products can integrate with one another. This will allow you to **bring back the information you need to make an effective pitch to your purchasing committee.**

OR Business Management Conference invites exhibitors to the conference to offer you the opportunity to meet and connect with solutions and service providers who you may already work with or want to work with!

Confirmed exhibitors include:

- ▶ Boston Scientific
- ▶ LeanTaaS
- ▶ SIPS Consults Corporation
- ▶ Copient Health
- ▶ Leap Rail
- ▶ SpendMend
- ▶ Fujitsu
- ▶ LiveData
- ▶ STERIS SPM
- ▶ Getinge
- ▶ McKesson
- ▶ Symmetc Health Solutions, LLC
- ▶ Haskell
- ▶ Open Surg
- ▶ TrackCore, Inc.
- ▶ HealthNautica
- ▶ Pegasys ORion
- ▶ Vizient
- ▶ HealthTrust Performance Group
- ▶ ReadySet Surgical
- ▶ Xenocor

exhibitors as of 8/28/2023

To inquire about available exhibit and sponsorship opportunities, contact **Nancy Iannotta** at 203-899-8429 or niannotta@accessintel.com.

Registration Info

Register early for savings!

	Early Bird Rate Ends 10/16/2023	Advanced Rate Ends 1/8/2024	Regular Rate After 1/8/2024
<p>PREMIER PASS The Premier Pass grants you access to a pre-conference workshop, all conference sessions, exhibits, breakfasts and lunches, networking receptions, 1 ticket to the Night Out event, 1-year Premium subscription to OR Manager monthly magazine, and access to all session recordings.</p>	\$1,345	\$1,545	\$1,645
<p>ALL ACCESS PASS The All Access Pass grants you access to a pre-conference workshop, all conference sessions, exhibits, breakfasts and lunches, networking reception, access to all session recordings, and a one year digital only subscription to OR Manager monthly magazine.</p>	\$1,195	\$1,395	\$1,495
<p>CONFERENCE PASS The Conference Pass gives you access to all conference sessions, exhibits, breakfasts and lunches, networking reception, access to all session recordings, and a one year digital only subscription to OR Manager monthly magazine.</p>	\$1,025	\$1,225	\$1,345



Scan the QR code to register and to learn more about group registration.

NETWORKING & EVENTS

Connect with a global community of perioperative business leaders

Networking is one of the most important parts of an in-person event. You will have ample time to make new connections, reunite with colleagues, and continue discussions outside of the conference sessions during various networking opportunities.

Welcome Reception

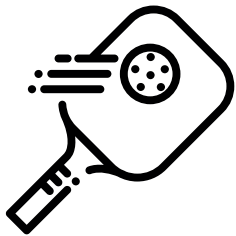
Tuesday, February 6, 2024 • 5:30 pm – 7:00 pm

Join us for the Welcome Reception, held on the first evening of the conference, to meet fellow perioperative business leaders who are looking for solutions to daily challenges just like you! Your new peers have likely experienced similar issues, and can offer suggestions to come out on top. Plus, who doesn't love an opportunity to kick back, relax, and have a bit of fun?!

All attendees are invited to come at no additional cost.



CHICKEN N PICKLE



Night Out @ Chicken N Pickle

Wednesday, February 7, 2024 • 6:00 pm – 9:00 pm
\$90 per person (Ticket included with Premier Pass)

For some added fun outside of the conference venue, we're hosting a Night Out! Join us at this brand-new location of Chicken N Pickle for a dinner buffet, drinks, and games!

Chicken N Pickle is a unique, indoor/outdoor entertainment complex whose mission is to provide an atmosphere that fosters fun, friendship, and community.

Located within walking distance from the Renaissance Phoenix Glendale Hotel & Spa, we've reserved a private indoor, rooftop space and we'll have access to four pickleball courts, bocce, ping pong, cornhole, jenga and more! Just bring your sneakers and a fun attitude.



Book your stay at the official event hotel

Renaissance Phoenix Glendale Hotel & Spa
9495 Entertainment Blvd.
Glendale, AZ 85305

The preferred way of making reservations is online at www.orbusinessmanagementconference.com/hotel-travel
Reservations may also be made by calling Marriott Reservations at +1 912-201-2000 and referencing the OR Business Management Conference.

Attendees will receive a discounted rate of \$199 per night (plus tax) at the Renaissance Phoenix Glendale Hotel & Spa. Parking: \$20 Daily or \$25 Valet.

The deadline to secure the discounted hotel rate is Thursday, January 11, 2024.