

YOUR ATTENDEE JUSTIFICATION GUIDE

We hope to see you in Savannah!

We understand it's been difficult to travel these last couple of years but now more than ever is the time to regroup and meet up at OR Business Management Conference to share solutions and learn from the experts that will help you maximize efficiencies, identify revenue opportunities and increase the profitability of the surgical suite while ensuring superior patient satisfaction.

This **Attendee Justification Guide** is for you to share with your leadership to show why you can't miss OR Business Management Conference, February 6-8, 2023 in Savannah, GA.

This is the *only* conference focused exclusively on the business management of the surgical suite.

Here are some pointers on how you can convince your boss:

1. Make sure you educate yourself on the conference details. You can do that by downloading the attendee brochure [here](#).
2. Identify at least three sessions you'd attend and think of how those sessions will help your position and company. Sessions focus on data analytics, finance, operations, outpatient, performance improvement, regulatory, staffing, strategy, supply management, and technology.
3. The earlier you register, the more money you can save.
4. Send a formal request to your boss using the letter template and supporting information below.





FEBRUARY 6-8, 2023
 WESTIN SAVANNAH HARBOR GOLF RESORT & SPA
SAVANNAH, GEORGIA

Connecting perioperative business leaders with strategies and solutions to optimize the OR suite.

Who attends OR Business Management Conference?

Titles:

- Business Managers
- Directors
- C-Suite Executives
- Finance Directors
- Administrators
- OR Manager/Supervisor
- Purchasing/Procurement

Facilities include:

- Academic Hospitals
- Ambulatory Surgical Centers
- Children’s Hospitals
- Community Hospitals
- Tertiary Hospitals

Education

There will be two workshops, five keynote addresses, three general sessions, 12 breakouts, and over 25 speakers presenting the latest information, trends, best practices, case studies, and take-home tools focused on the following areas:



[>> Explore the Full Agenda](#)

[>> Meet the Speakers](#)

At the conclusion of the OR Business Management Conference, you will receive instructions to access your personalized CE certificate listing the contact hours you earned from attending the conference. The 2023 program has been approved for up to 18.0 CEs by Provider #15831 and up to 12.0 hours of AEU by BASC Provider #1301.

Benefits I’ll bring back:

- Tactical tools from educational sessions that I can use to implement actionable strategies to reduce costs, increase revenue and maximize profitability when I return.
- New connections with vendors and other external resources that can enhance patient experience and optimize daily operations.
- Real-world solutions and strategies that were shared from thought leaders and experts actively working in the field
- And more!

[>> Download the Attendee Brochure](#)

[>> See who’s Exhibiting](#)

SAMPLE LETTER TO YOUR EMPLOYER

Hi [Manager Name],

I am requesting approval to attend the OR Business Management Conference, February 6-8, 2023 in Savannah, GA. It is the only conference focused exclusively on the business management of the surgical suite.

By attending this conference, I'll be arming myself with the information, business insights, financial strategies and tools to maximize efficiencies, identify revenue opportunities and increase the profitability of the surgical suite while ensuring superior patient satisfaction.

The conference agenda features two workshops, five keynote addresses, three general sessions, 12 breakouts, and over 25 speakers. Speakers represent facilities such as Ohio State University Wexner Medical Center, Massachusetts General Hospital, Intermountain Health, The University of Kansas Hospital, Mayo Clinic, and more.

Here are just a few of the benefits of my attendance:

Education: A remastered conference program focuses solely on the business management side of the surgical suite. The sessions I choose to attend will help to improve my skills as a business and people manager. In addition, I'll have the opportunity to earn CE credits to maintain my certification.

Real-world application: The case studies presented will offer insight into how the application of new business tactics returned on their investment, and allow me to see first-hand how we could implement them at our facility to positively affect day-to-day operations.

Networking: OR Business Management Conference is the only industry conference for leaders like me, and the connections I'll make will benefit our organization. Having a resource to ask questions as we implement new ideas will only aid performance and outcomes.

Today's latest & greatest: In addition to the education and networking, the vendors who will be in attendance may offer solutions that can aid our operations, technology, or people management. I can connect with 30+ vendors over just 3 days – a significant time savings as opposed to scheduling individual meetings around our regular work days. This will allow me to bring home ways for us to solve current problems and create more lean business practices.

Upon my return, I'd be happy to provide a recap of what I learned and develop a list of action items for our team.

Also, the earlier I register, the more money we can save. And, if more colleagues want to attend from our organization we can save 10% on their registration.

Thank you for your consideration.

Best,

[your name]