

PLATINUM SPONSORSHIP

\$20,000

3 Available:

- Monday, February 14th Luncheon
- Tuesday, February 15th Luncheon **SOLD**
- Wednesday, February 16th Breakfast **SOLD**

RECOGNITION:

- Opening remarks and literature drop
- Session attendee leads
- Four registrations
- Tabletop exhibit (includes one 6' table and chairs)
- Company identified as a Platinum Sponsor on prominent signage throughout Conference
- One pre-and post-show email blast to Conference attendees

DIGITAL PROMOTIONS:

- Platinum Sponsor recognition in the mobile app
- Prominent ad placement in the mobile app
- Company logo and description on the Conference website

ADD-ON PRESENTATION OPPORTUNITY:

+\$5,000

- Select the topic and speaker of your choice for the luncheon presentation (i.e. sponsoring company provides speaker & presentation) — requires approval of Conference Management.

GOLD SPONSORSHIP

\$12,500

2 Available:

- Technology Sponsorship
- Headshot Sponsorship

TECHNOLOGY SPONSORSHIP:

- Take control of the official Conference Mobile App & the analytical power behind it! Your company branding will be included in every aspect of the mobile app (log-in screen, banner ads, etc.) & the promotions that deploy to all Conference attendees promoting the Mobile App.
- You'll receive the contact details for everyone who clicks on your branded ads and/or visits your exhibitor listing.

HEADSHOT SPONSORSHIP:

- A branded photography headshot station active during networking times in the Exhibit Hall that gives attendees a chance to shoot and receive a new headshot.
- You'll receive the contact details for every Conference attendee who gets a headshot.

RECOGNITION:

- Three registrations
- Tabletop exhibit (includes one 6' table and chairs)
- Company identified as a Gold Sponsor on prominent signage throughout the conference
- One pre-event or post-show email blast to registered attendees

DIGITAL PROMOTIONS:

- Gold Sponsor recognition in the mobile app
- Banner ad placement in the mobile app
- Company logo and description on the Conference website

SILVER SPONSORSHIP

\$10,000

2 Available:

- Hotel Keycard Sponsorship
- Breakfast Sponsorship

HOTEL KEYCARD SPONSORSHIP:

- Put your company's message in the hand of every Conference attendee...literally! Your company's branding will be placed on the hotel keycard that everyone staying in the hotel will be using.
- Provide a giveaway to all Conference attendees at the breakfast (must be approved by Conference team)

BREAKFAST SPONSORSHIP:

- Treat attendees to the most important meal of the day. Your company's branding will be everywhere at the breakfast – on napkins, on cups, and in signage in the food area.

RECOGNITION:

- Three registrations
- Tabletop exhibit (includes one 6' table and chairs)
- Identified as a Silver Sponsor on prominent signage throughout the conference
- One pre-event email blast to registered attendees

DIGITAL PROMOTIONS:

- Silver Sponsor recognition in the mobile app
- Banner ad placement in the mobile app
- Company logo and description on the Conference website

BRONZE SPONSORSHIP

\$7,500

2 Available:

- Registration Sponsorship
- Coffee Break Sponsorship

REGISTRATION SPONSORSHIP:

- Your company logo will be included in the registration system as well as on all registration confirmation emails.
- Your company logo will be on-site registration signage and printed on every badge & lanyard that attendees wear.

ADD-ON OPPORTUNITY:

+\$2,500

Welcome attendees with champagne and your branded materials during exclusive registration hours. Includes an additional tabletop at registration during key hours for your branded materials.

COFFEE BREAK SPONSORSHIP:

- Treat attendees to a cup of joe every morning! Your company's branding will be on signage during coffee breaks.
- Provide a branded coffee mug to all Conference attendees that they can take home with them.

RECOGNITION:

- Two registrations
- Tabletop exhibit (includes one 6' table and chairs)
- Identified as a Bronze Sponsor on prominent signage throughout the Conference

DIGITAL PROMOTIONS:

- Bronze Sponsor recognition in the mobile app
- Company logo and description on the Conference website

TABLETOP EXHIBITOR**\$4,550**

- One tabletop exhibit (includes one 6' table and chairs)
- One complimentary registration
- Exhibitor recognition in the mobile app
- Logo listed on the Conference website
- Discounted registration code to share with clients

SESSION LITERATURE DROP **\$2,000**

Align your brand with content of your choosing with a breakout session literature drop. This includes distribution of one piece of company literature on each seat during the chosen breakout session.

PRE- OR POST-CONFERENCE EMAIL BLAST **\$2,100**

Send out a targeted marketing email message to pre-registered attendees before the Conference or a follow up message to all attendees following the Conference!

BAG INSERT **\$1,200**

Promote your organization's products and services with an insert in the official OR Business Management Conference bag, which is provided to all attendees at registration. Drive traffic to your booth!

AD IN THE PROGRAM GUIDE **\$1,850 FULL PAGE / \$900 HALF PAGE**

Upgrade your package to include a full-page ad or half page ad in the onsite program guide! This is every attendee's go-to-resource onsite. Jam packed with important session information, networking times, company descriptions, and more, this guide is referenced many times throughout the Conference.

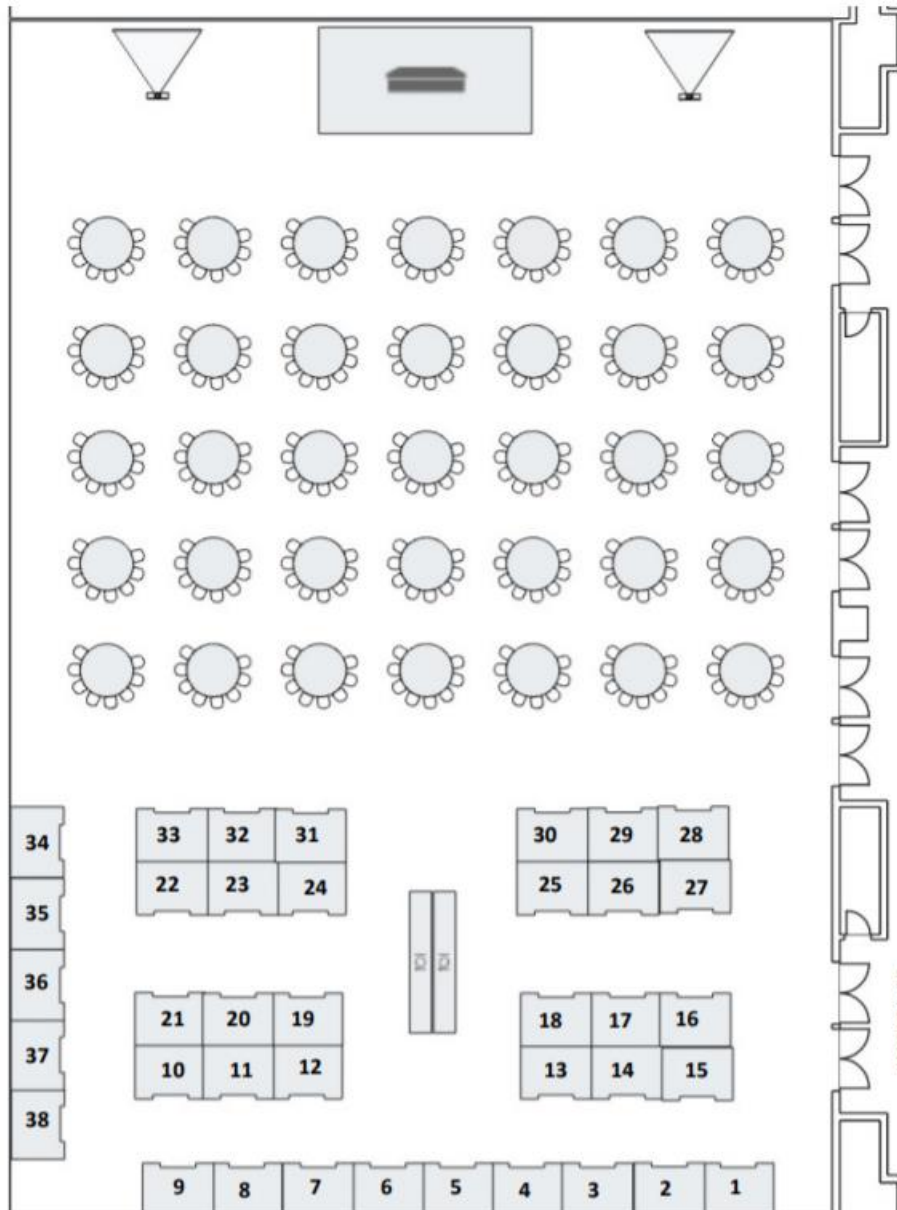
LEAD RETRIEVAL UNIT **\$395**

Capture all new sales leads you earn at the show by utilizing a contactless lead capture unit while onsite! You'll automatically receive your prospects contact information allowing for easy follow-up after the show.

MOBILE APP ALERT **\$475**

Communicate directly with attendees onsite through a mobile app alert. Encourage attendees to visit your tabletop to win a free prize, or tell them more about what you can do for them.

2022 FLOOR PLAN



**CONTACT NANCY IANNOTTA TO SECURE YOUR EXHIBIT SPACE!
 203-899-8429 | niannotta@accessintel.com**

